

MASS-DECA

**State Only
Events**

MASS-DECA STATE ONLY EVENTS

Due: Feb. 1

STATE CAREER DEVELOPMENT CONFERENCE COVER DESIGN EVENT

PURPOSE: To create a design to be used on our program cover at the State Career and Development Conference that successfully and creatively uses this year's theme in a professional manner.

SPECIFICATIONS:

1. The following must be included in the artwork submitted to MASS-DECA:
 - 51st Massachusetts DECA or MASS-DECA Career Development Conference
 - The MASS-DECA diamond logo
 - Dates & location of conference. (March 4-6, 2010 and Marriott Copley Hotel Boston, MA)
 - Theme: "Get Lucky in Kentucky!!"
 - Name of chapter and student's name, e-mail address, and phone number should be included on the back of entry.
2. *Artwork must be on disc in a recognizable format in order to be reproduced for media purposes at the SCDC, if a disc is not provided there is no guarantee that it can be used on the big screen at the SCDC. See below.
3. All entries must be received in the MASS-DECA office by Feb. 1. Do NOT fold entry or it will not be considered.
4. All entries must be 8.5" X 11"
5. All entries must be **CAMERA READY** (black and white only, unless a disc is provided with colors to be used). It is recommended that artwork be computer generated or drawn in marker. Pencil does not copy well and will not be accepted.
6. The winner will be selected by the MASS-DECA State Action Team.
7. All entries must be received by the due date at:

MASS-DECA
Bunker Hill Community College Box 101
250 New Rutherford Ave
Boston, MA 02129

INCENTIVE

Winner earns one spot at the ICDC in the Leadership Academy or Senior Management Institute.

The logo artwork selected for the Massachusetts DECA Career Development Conference is used in a variety of formats from the design of conference program to the logo on our state conference video screens. Knowing this, we must receive your original work file without any compression so that our production company has access to your layered artwork. If designing in Photoshop, this would be a .psd file. If designing in some other program, this would be an unflattened or uncompressed file. Please also provide all the font files that were used. If your artwork was designed in Microsoft Word, then please provide the original .doc file, nothing else.

MASS-DECA STATE ONLY EVENTS

LARGEST CHAPTER PERCENTAGE INCREASE AWARD

DESCRIPTION

To recognize a chapter that has had the largest percentage increase in membership from the previous DECA school year.

SPECIFICATIONS

This award will be given to the chapter that has had the largest percentage increase in membership from the previous DECA year. Numbers will be taken from the final roster submitted for the 08-09 school year and compared to the final additions roster submitted for the 09-10 school year.

INCENTIVE

The chapter having the largest percentage increase will receive recognition at the State Career Development Conference with a certificate of recognition.

LARGEST CHAPTER AWARD

DESCRIPTION

To recognize a chapter for their successful efforts in recruitment.

SPECIFICATIONS

This award will be given to the chapter that has the largest high school student membership in MASS-DECA. Numbers will be taken from the final roster submitted for the 09-10 school year.

INCENTIVE

The largest chapter will receive recognition at the State Career Development Conference with a certificate of recognition.

MASS-DECA STATE ONLY EVENTS

Due: Feb. 1

T-SHIRT DESIGN AWARD

PURPOSE: To create a design to be used on our T-shirt at the State or International Career Development Conference.

SPECIFICATIONS:

The following must be included in the design:

1. Massachusetts DECA or MASS-DECA
2. The State Conference theme: "Get Lucky in Kentucky!!"
3. Name of student and chapter should also be included on the back of entry.

SPECIFICATIONS:

1. All entries must be received in the MASS-DECA office by February 1 . Do NOT fold entry or it will not be considered.
2. All entries must be actual size of how it will be on the shirt. Entries must be computer generated (clip art, print shop). All artwork must be accompanied with a disc with the same artwork on it or as an attachment to an e-mail to dmcfadden@bhcc.mass.edu.
3. The winner will be selected by the State Action Team.
5. Recognition of the winner will be at the 2010 State Career Development Conference
6. All entries must be received by the due date at:
MASS-DECA
Bunker Hill Community College Box 101
250 New Rutherford Ave
Boston, MA 02129

INCENTIVE

Winner earns one spot at the ICDC in the Leadership Academy or Senior Management Institute.

MASS-DECA STATE ONLY EVENTS

Due date: Feb. 1, 2010

CHAPTER FUNDRAISING AWARD

PURPOSE: To recognize a chapter who implements a successful fundraiser in the current school year. The winning chapter may send one representative to the stage to receive an award at the State Career Development Conference as well as earn a spot to the International Career Development Conference in either the Leadership Development Academy or Senior Management Institute.

DESCRIPTION: After reviewing the funds raised, an average profit per student based on chapter membership will be determined. This will enable smaller chapters to compete against our larger chapters.

SPECIFICATIONS:

- Chapters must keep and turn in all proof of incoming dollars for the chosen fundraiser (e.g., deposit receipts, copy of checks, all daily sales sheets) anything that shows proof of sales and incoming funds. **Your chapter will not be eligible for this award without proof of funds. .**
- Your chapter's fundraiser can be for various causes (MDA, Jimmy Fund, ALS, and even DECA Chapter fundraising to offset the cost of Chapter expenses, like travel to conferences!). Although the causes should be noted, the causes will not determine the winner of this award.
- The proof of sales for your best fundraiser and a one page description of the fundraiser must be sent to: MASS-DECA, Bunker Hill Community College, 250 Rutherford Ave., Box 101, Boston, MA 02129 by February 1, 2010.

The winning DECA Chapter will be recognized at the State Career Development Conference in March.

INCENTIVE

The largest chapter will receive recognition at the State Career Development Conference with a certificate of recognition.